

FOR IMMEDIATE RELEASE

Community Safety and Well-Being Plan Launches Safety and Security Campaign: “Stronger, Together”

Huron County, ON – A coalition of organizations and municipalities in Huron County are combining their efforts to draw attention to strategies to make our communities safer.

The Community Safety and Well-Being Plan which service providers, community organizations and the 9 lower-tier municipalities in Huron County work together on, is launching a Stronger, Together campaign that will run from July to September 2025.

The campaign will draw attention to specific actions residents can take to build safer, more inclusive, and better-connected communities.

“Community safety isn’t just about emergency response—it’s about prevention, inclusion, and awareness,” says *Inspector Laura Lee Brown, Huron County OPP*. “When community members work together, share resources, and speak up, we create safer and stronger neighbourhoods for everyone.”

The campaign, which will focus on delivering powerful information through digital channels, highlights the importance of building belonging in our rural areas by welcoming, supporting and including new residents.

Building a welcoming community means ensuring everyone—regardless of background, age, or experience—feels like they are a valued and active part of the whole explains *Marg Anderson, Deputy Mayor, Municipality of Central Huron*. “When every voice is heard and everyone is treated with respect, our community becomes more resilient, united, and vibrant.”

A second theme of the campaign will be about the importance of reporting and taking action.

Whether it's reporting acts of hate, reaching out to someone who may be struggling, addressing micro-aggressions, or calling 9-1-1 or Crime Stoppers when witnessing impaired driving—every action matters, emphasizes *Brown*. “These everyday efforts by individuals contribute to a stronger, safer community for all.”

“Through a series of initiatives, educational events, and collaborative efforts with local organizations, the campaign aims to focus on empowering residents to recognize, report, and respond to issues that affect community safety—from hate and discrimination to mental health crises and public safety risks,” says *Anderson*.

In addition, the campaign will highlight the importance of safe driving habits, including school bus safety, distracted driving, impaired driving, seatbelt use and speeding.

Health education is another major component, with targeted youth outreach. The campaign addresses drug use prevention more broadly by raising awareness about the signs of misuse, the risks associated with opioids and other substances, and the value of connecting individuals and families with local support services.

“Through community education and proactive engagement, the campaign strives to foster safer, healthier neighborhoods for everyone,” says *Brown*.

For more information or to arrange an interview with one of the spokespersons, please contact:

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